

Seminole Hard Rock Hotel & Casino, Tampa  
Social Media Offers  
OFFICIAL RULES  
April 21st

1. Participants must be at least 21 years of age to participate in this casino promotion.

### **Entry & Eligibility**

1. All participants will be required to do the following in order to be entered to win:
  - o User must follow @SHRTampa on Twitter;
  - o User must Retweet the Tweet Posted by @SHRTampa; and
  - o The user's privacy settings must be set to public.
2. There is no limit to the number of tweets a participant may post. Each participant, regardless of number of tweets, will receive one (1) entry into the giveaway. Tweets must be posted on 4/21/14. The entry received will not carry over into the next week's prize selection(s) or any future prize selection(s).
3. On April 22<sup>nd</sup> entries will be drawn using a randomization program. The person whose name/twitter account matches the name drawn will be eligible to receive a prize.
4. The Seminole Hard Rock Hotel & Casino – Tampa, FL Public Relations Department will notify the winners via Twitter on 4/22/2014 after 12pm noon by sending the user a direct message. The User will need to email their Name and Telephone Number to tahrsocialmedia@seminolehardrock.com by the next day 4/23/2014 at 12pm noon.
5. If the winner does not respond to the request for emailed information, the Seminole Hard Rock will choose another participant. The participant will have the same timely manner to supply their information and claim their prize.
6. Entries and prizes are non-transferable.
7. After the winners are selected, Seminole Hard Rock Marketing will call the winner(s) to verify their eligibility.
8. All winners will be required to visit the Seminole Hard Rock Hotel & Casino, Tampa FL to redeem their prize at the Will Call Table.
9. One prize per participant per promotion.

### **Prize Schedule**

1. Prize schedule is as follows: 5 winners will win (2 tickets each) to the 3 Doors Down show at the Seminole Hard Rock Café, located at the Seminole Hard Rock Hotel & Casino Tampa, on September 5, 2014.

### **General Rules**

1. Participants must present approved identification and be at least 21 years of age to participate.
2. Persons who have been trespassed or banned by the Seminole Tribe of Florida or who have opted into the self exclusion program are prohibited from participating.
3. By participating, entrants agree to be bound by these Official Rules and the decisions of Casino Management and/or the Seminole Tribal Gaming Commission.
4. Any and all applicable taxes or license fees will be final and binding on all participants.
5. Casino Management and/or the Seminole Tribal Gaming Commission will resolve any dispute or situation not covered by these rules and that decision will be final and binding on all participants.
6. Any prize receipt/voucher or entry that has been mutilated, forged, misprinted, altered, tampered with, mechanically reproduced, is illegible, or has been obtained by any means other than pursuant to these rules is automatically void.
7. By participating, winners hereby give their permission to use their names, likenesses, etc., for promotional purposes without compensation.
8. Employees of Seminole Hard Rock Hotel & Casinos and the Seminole Casinos and employees of vendors permanently assigned to work at a particular property and their immediate family members may not participate in any casino promotions or events at any of the Seminole properties. Also excluded from participating in promotions and events are Tour Operators, their agents and employees, as well as employees of advertising agencies, and promotional companies, their immediate family members, agents, successors and assignees.
9. These rules or this offer may be modified or cancelled by Casino Management at any time based on operational and/or business concerns.

10. All prizes on display will be awarded as shown. Prizes depicted in advertising are for promotional purposes and subject to manufacturer's availability and may not accurately represent actual prizes to be won.
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