

Seminole Hard Rock Hotel & Casino, Tampa
Social Media Offers
OFFICIAL RULES
March 1 – 31, 2014

1. Participants must be at least 21 years of age and a US Citizen in order to participate in this casino promotion.

Entry & Eligibility

1. All participants will be required to do the following in order to be entered to win:
 - User must follow @SemHardRockTampa on Instagram.
 - Take a creative picture or video in front of our 10th anniversary banner (Near the lobby bar)
 - Participants must upload photos or videos to their personal Instagram and include the required hash tag: #HardRock10 & #HardRockTampa.
 - The user's privacy settings must be set to public.
2. There is no limit to the number of entries a participant can submit. Entries may be submitted from March 1, 2014 through March 31, 2014. All entries received through that time period will not carry over into the next week's prize selection(s) or any future prize selection(s).
3. Submissions will be judged for timeliness and accuracy and winners will be selected by an unbiased, third party independent of Seminole Hard Rock Hotel & Casino Tampa Marketing.
4. Seminole Hard Rock Hotel & Casino – Tampa, FL will notify the winners via Instagram on April 1, 2014 after 12:00pm (noon) with a comment on their photo submission. Seminole Hard Rock will ask user to email their Full Name, Date of Birth, Address and Phone Number to tahrsocialmedia@seminolehardrock.com by April 2, 2014 by 1:00pm.
5. If the winner does not respond to the request for emailed information, the Seminole Hard Rock will choose another participant. The participant will have the same timely manner to supply their information and claim their prize.
6. Entries and prizes are non-transferable.
7. After the winners are selected, Seminole Hard Rock Marketing representative will call the participant to verify age and determine meeting location to claim their prize.
8. All winners will be required to visit the Seminole Hard Rock Hotel & Casino, Tampa FL to redeem their prize. Winner will have 7 days to claim their prize at the Seminole Hard Rock Hotel & Casino Player's Club near Winner's Way Garage after the marketing representative verification and phone call.
9. One prize per participant per promotion.

Prize Schedule

1. Prize schedule is as follows: 10 winners will each receive one (1) 10th Anniversary logo prize pack which includes a logo bag, Hard Rock pin, mug and 2014 Hard Rock Calendar.

General Rules

1. Participants must present approved identification and be at least 21 years of age to participate.
2. Persons who have been trespassed or banned by the Seminole Tribe of Florida or who have opted into the self exclusion program are prohibited from participating.
3. By participating, entrants agree to be bound by these Official Rules and the decisions of Casino Management and/or the Seminole Tribal Gaming Commission.
4. Any and all applicable taxes or license fees will be final and binding on all participants.
5. Casino Management and/or the Seminole Tribal Gaming Commission will resolve any dispute or situation not covered by these rules and that decision will be final and binding on all participants.
6. Any prize receipt/voucher or entry that has been mutilated, forged, misprinted, altered, tampered with, mechanically reproduced, is illegible, or has been obtained by any means other than pursuant to these rules is automatically void.
7. By participating, winners hereby give their permission to use their names, likenesses, etc., for promotional purposes without compensation.
8. Employees of Seminole Hard Rock Hotel & Casinos and the Seminole Casinos and employees of vendors permanently assigned to work at a particular property and their immediate family members may not participate in any casino promotions

or events at any of the Seminole properties. Also excluded from participating in promotions and events are Tour Operators, their agents and employees, as well as employees of advertising agencies, and promotional companies, their immediate family members agent's, successors and assignees.

9. These rules or this offer may be modified or cancelled by Casino Management at any time based on operational and/or business concerns.
10. All prizes on display will be awarded as shown. Prizes depicted in advertising are for promotional purposes and subject to manufacturer's availability and may not accurately represent actual prizes to be won.
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