

Seminole Hard Rock Hotel & Casino, Tampa  
Outback Bowl #RockYourSelfie Instagram Contest  
OFFICIAL RULES  
December 22 – 28, 2014

1. Participants must be at least 21 years of age and a US Citizen in order to participate in this casino promotion.

**Entry & Eligibility**

1. All participants will be required to do the following in order to be entered to win:
  - a. User must follow @HardRockTampa on Instagram;
  - b. Post a selfie in front of the Wonderwall at the Seminole Hard Rock Hotel & Casino, Tampa property
  - c. Participants must upload photos or videos to their personal Instagram and include the required hashtag - #RockYourSelfie and tag @HardRockTampa on Instagram.
2. The user's privacy settings must be set to public.
3. Limit one per entry. Entries may be submitted from 12/22/2014 to 12/28/2014. All entries received through that time period will not carry over into the next week's prize selection(s) or any future prize selection(s).
4. Submissions will be judged for timeliness and accuracy and winners will be selected by an unbiased, third party independent of Seminole Hard Rock Hotel & Casino Tampa Marketing.
5. Seminole Hard Rock Hotel & Casino – Tampa, FL will notify the winners via Instagram on 12/28 after 12pm noon with a comment on their photo submission. The User will need to email their Name and Phone Number to tahrsocialmedia@seminolehardrock.com by the next day (12/29/2014) at 12pm noon.
6. If the winner does not respond by the deadline, the Seminole Hard Rock will choose another participant. The participant will have the same timely manner to supply their information and claim their prize.
7. Entries and prizes are non-transferable.
8. After the winners are selected, Seminole Hard Rock Marketing Representative will call the winner(s) to verify eligibility.
9. All winners will be required to visit the Seminole Hard Rock Hotel & Casino, Tampa FL to redeem their prize. One prize per participant per promotion.

**Prize Schedule**

1. Prize schedule is as follows: One (1) winner will win two (2) tickets to the Outback Bowl on January 1, 2015 at Raymond James Stadium.

**General Rules**

1. Participants must present approved identification and be at least 21 years of age to participate.
2. Persons who have been trespassed or banned by the Seminole Tribe of Florida or who have opted into the self exclusion program are prohibited from participating.
3. By participating, entrants agree to be bound by these Official Rules and the decisions of Casino Management and/or the Seminole Tribal Gaming Commission.
4. Any and all applicable taxes or license fees will be final and binding on all participants.
5. Casino Management and/or the Seminole Tribal Gaming Commission will resolve any dispute or situation not covered by these rules and that decision will be final and binding on all participants.
6. Any prize receipt/voucher or entry that has been mutilated, forged, misprinted, altered, tampered with, mechanically reproduced, is illegible, or has been obtained by any means other than pursuant to these rules is automatically void.

7. By participating, winners hereby give their permission to use their names, likenesses, etc., for promotional purposes without compensation.
8. Employees of Seminole Hard Rock Hotel & Casinos and the Seminole Casinos and employees of vendors permanently assigned to work at a particular property and their immediate family members may not participate in any casino promotions or events at any of the Seminole properties. Also excluded from participating in promotions and events are Tour Operators, their agents and employees, as well as employees of advertising agencies, and promotional companies, their immediate family members agent's, successors and assignees.
9. These rules or this offer may be modified or cancelled by Casino Management at any time based on operational and/or business concerns.
10. All prizes on display will be awarded as shown. Prizes depicted in advertising are for promotional purposes and subject to manufacturer's availability and may not accurately represent actual prizes to be won.
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